





## PITTspeed.com Member Demographics - 2007








### Members Gender:

Male		97	92.38%
Female		8	7.62%
Voters: 105.			







### Members Solicitation of PITTspeed Advertisers:

Yes		71	67.62%
No		34	32.38%
Voters: 105.			





### Members Interest in Motorsport Events:

Drag Racing		87	79.09%
Drifting		33	30.00%
Auto X		62	56.36%
Street Racing		52	47.27%
Road Racing		52	47.27%
Car Show/Cruise		82	74.55%
Circle Track		25	22.73%
Multiple Choice Poll. Voters: 110.			







### Members age:

Under 18		3	2.63%
18 - 21		16	14.04%
21 - 25		26	22.81%
25 - 35		51	44.74%
35 - 50		15	13.16%
Over 50		3	2.63%
Voters: 114.			

### Members Marital Status:






Single		73	60.83%
Married		45	37.50%
Divorced		2	1.67%
Widowed		0	0%
Voters: 120.			

### Members Annual Income:

Under 20,000		<b>15</b>	13.16%
20,000 - 35,000		<b>27</b>	23.68%
35,000 - 50,000		<b>33</b>	28.95%
50,000 - 75,000		<b>18</b>	15.79%
75,000 - 100,000		<b>6</b>	5.26%
<i>Over 100,000</i>		<b>15</b>	13.16%

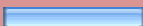

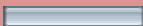

Voters: **114**.

### Members Hours a day spent on the internet:

1-2		<b>19</b>	17.59%
2-4		<b>46</b>	42.59%
4-6		<b>19</b>	17.59%
6-8		<b>9</b>	8.33%
8+		<b>15</b>	13.89%

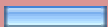






Voters: **108**.

### Members Preferred Car Make:

Domestic - Cars from North America		<b>60</b>	50.00%
European - Cars from Europe		<b>17</b>	14.17%
<i>Import - Cars from Asia</i>		<b>39</b>	32.50%
Other		<b>4</b>	3.33%

Voters: **120**.

### Members Money spent on modifications per year:

Under 1,000		<b>26</b>	23.01%
1,000 - 2,000		<b>31</b>	27.43%
2,000 - 4,000		<b>24</b>	21.24%
<i>4,000 - 6,000</i>		<b>12</b>	10.62%
6,000 - 10,000		<b>8</b>	7.08%
10,000 - 20,000		<b>7</b>	6.19%
20,000+		<b>5</b>	4.42%

Voters: **113**.